

Serial No. 09/736,374

Docket No.: 1359.1031

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the Application of:

Masatoshi ARAI et al.

Serial No. 09/736,374

Group Art Unit: 3691

Confirmation No. 7612

Filed: December 15, 2000

Examiner: Campen, Kelly Scaggs

For: DIGITAL CONTENTS ADVERTISEMENT DISPLAY SYSTEM USING AUCTION

**AMENDMENT**

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Sir:

This is in response to the Office Action mailed January 22, 2009, and having a period for response set to expire on April 22, 2009.

The following amendments and remarks are respectfully submitted. Reconsideration of the claims is respectfully requested.